

PVMA Minutes for July 19, 2011

The meeting was called to order by Dr. Cristine Mincheff. Board member introductions were made. The minutes from the previous meeting were approved.

Old Business

It was reported that at the executive board meeting, a decision was made to hold the planned dues increases to just \$25 for 2012 and leave it at that. A separate Treasurer's report was printed and presented for review by membership. There was a discussion about the newsletter costs, efficacy and reasons for poor attendance (probably not changed as a percentage of membership) and declining membership (a steady slow change over the years). A promotional postcard for the PVMA is being designed and the costs of printing and mailing are being evaluated.

New Business

Please send emails to Christine Mincheff with comments or suggestions to make the PVMA better, more well attended or whatever might concern you. There is a handwashing survey through UC Davis. Cynthia Cook of Veterinary Vision requests our emails, as they are going paperless with their newsletter. Linda Janowitz of PHS reports that their new building opens on August 17.

CVMA Board of Governors

Chris Cowing reminds us that there is a decrease in California State sales tax. A bill is being sponsored to place monetary penalties for unlicensed practice. The VMB is voting soon on changes to the practice act to refine language banning the use of metal scalers by laypeople. The AVMA has formed a task force on foreign accredited vet schools. The PacVet Conference in Anaheim was successful, and next year it will again be in SF. Dr. Chris Cowing is the new President Elect of the CVMA!

The continuing education lecture was given by Gary Glassman, CPA on Market Shifts in Veterinary Practice.